



**DIRECTORATE OF DISTANCE EDUCATION**  
**SWAMI VIVEKANAND SUBHARTI UNIVERSITY**

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)  
Ph: 0121 - 243 9043, 243 9052, 305 8031, 305 8032 Extn.: 2419 Fax: 0121 - 243 9067



Ref. No.: DDE/SVSU/ 2020/169(4)

Dated: 08/09/2020

To  
Mr. Tanuj Sharma  
M.J.M.C

**Subject: Request for preparation of E-Learning Material (E-LM) of “Print Media”**

Sir,

I am pleased to inform you that your proposal for E-Content development of subject / title “**Print Media**” as per the Programme Project Report (PPR) has been accepted by Center for Internal Quality Assurance (CIQA).

You are requested to prepare E-Contents in original (not copied from any other source) and submit the same within 20 days of receiving this letter. You will be paid honorarium as per the university norms after submission of the E-contents.

It is worth to mention that in case your work is not found authentic and not received within stipulated time-frame then your work shall neither be considered by the University Board, nor you will get any remuneration for the same.

Dr. Santosh Sharma  
Director  
Directorate of Distance Education